

## SUCCESS STORIES

Entrepreneur Development Cell

- **Ms. Radhika R. Baheti (2018-19)**



Ms. Radhika Baheti was bright student of our institute and she was passionate and enthusiastic about doing something on her own. She has been keen on starting her own venture based on the knowledge, she gathered during her graduation. Being a pharmacist, she started a cottage industry with brand name Trident Fragrances involved in preparation and sale of soaps, perfumes, fragrances along with skin and bath essentials. She started initially with manufacturing sulphate and paraben free soaps which eventually reached to level of supplying specialized range of products like soaps for all skin types, baby soaps, clay and designer soaps for gifting purposes on auspicious occasions. She expanded her product range to body mists, nonalcoholic perfumes, aroma diffusers, car and room freshners. Presently she is exploring on developing herbal cosmetic formulations like facepacks, lotions, creams and shampoos.

- **Mr. Mukesh R. Chaudhari (2018-19)**

Mr. Mukesh R. Chaudhary was a good student of our institute. He is indulged in running a medical shop. He runs this business with the name Shree Medical Store, located in the prime area of Nigdi region, Pimpri-Chinchwad, Pune. This shop has got advantage of being in close vicinity to major hospitals like Lokmanya Hospital, Dhanvantari Hospital, Star hospital, Niramay Hospital and many clinics run by private medical practitioners. The drug store is licensed under the number as 20-MH-PZ3-193085. He has been successful in reaching the annual turnover of 60 lacs rupees.

- **Mr. Akshay R. Agarwal (2017-18)**



Mr. Akshay R. Agarwal was a good student of our institute. He is indulged in running a pharmaceutical marketing company established in November 2018. He runs this business

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with the name Eleanor Pharmaceuticals, located in the prime area of Pimri region, Pimpri-Chinchwad, Pune. This company enjoys the benefit of being located in industrial belt of Pimpri Chinchwad where many reputed Pharma companies such as NuLife, Emcure, Haffkine Biopharma, GenepharmPvt ltd., Callidus etc. exist. The company is licensed under the number as 20B-299969 21B-29970. He has been successful in reaching the annual turnover of 1.0 Cr rupees.